

Pricelist



Branding	
Service	Price
Logo Design	R1200.00
Animated Logo (5–10 sec)	R2500.00
Brand Guideline (Simple)	R1800.00
Brand Guideline (Comprehensive)	R3500.00
Business Card Design	R800.00
Letterhead Design	R1200.00
Email Signature	R700.00

Poster Design	
Service	Price
Poster Design – A4	R800.00
Poster Design – A3	R1200.00
Poster Design – A2	R1600.00
Poster Design – A1	R2100.00

Packaging	
Service	Price
Product Design (2-3 concepts)	R3500.00
Food & Beverage Labels	R2800.00
Retail Bags & Sleeves	R1500.00
Labels & Stickers	R1000.00
Promotional & Gifts	R3000.00

Digital & Print Design	
Service	Price
Presentation Template (5-10 slides)	R2500.00
Brochure Design	R2200.00
Flyer Design	R1200.00
Digital Ads & Banners	R1200.00

Social Media Design	
Service	Price
Social Media Designs (3 posts)	R750.00
Single Post Templates (5-10 posts)	R1800.00

Illustration Services	
Service	Price
Simple Illustration (flat vector)	R600.00
Detailed Illustration	R1200.00

Website Design	
Service	Price
Single Landing Page Design	R2000.00
Basic Website Design (3–5 pages)	R8000.00
Website Design & Development	R15000.00

Looking for Packages?

Bundle options and curated design packages are available to suit your needs. These are not included in this pricing guide but can be requested directly or viewed on my website. If you're unsure where to start, a custom package can be created based on your project goals.

Important Notes & Disclaimers

All prices are base prices and may vary depending on the complexity, scope, and timeline of the project. A final quote will be provided after a full brief is received.

Rush fees may apply for tight deadlines or expedited delivery.

50% deposit is required to begin all projects. Final files will be delivered upon full payment.

Revisions: Prices include 1–2 minor revisions unless otherwise stated. Additional changes will be charged at R150/hour.

Ownership & Usage: Final ownership is transferred upon full payment. Designer retains the right to showcase work in their portfolio unless otherwise agreed upon.

Communication & Delivery: All work will be shared digitally via email or preferred cloud storage.

Web Design Disclaimer: Web design refers to layout and visuals only — it does not include website development or hosting.

Printing Disclaimer: Printing costs are not included in the listed prices. Clients are welcome to use their own suppliers or request recommendations. Final printing costs will vary depending on materials, quantity, and chosen vendor.